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New and Improved Express Mart in Binghamton

Express Mart builds a new store and offers a new way to save on gas

DeWitt, NY – Express Mart Convenience Stores has added another store to its already 50-plus New York State locations. The newest addition at 704 Front Street in Binghamton, N.Y. is roughly 7,000 square feet including the attached McDonald's. It was opened to the public on Tuesday, June 26th and will host a Grand Opening celebration in mid July.

This location also offers two Touchfree Car Wash bays where nothing touches your car but water and soap. In addition, Express Mart's Wash-N-Save option offers up to 10 cents off per gallon on gas when the customer purchases a car wash at the same time they purchase gas. The customer chooses the type of wash they would like to purchase and the price of gas is adjusted. After the purchase is complete, a receipt prints out detailing how much the customer saved, the cost of the car wash and a code that the customer can use to wash their car. This code is valid for 30 days so, customers can save money on gas even on rainy days.

This location has been closed for updating since the end of the year and all are happy to see it re-open.

"We are all really excited. This store is offering so much to the customer", Chris Sweeney, Director of Marketing for Express Mart states. "We have Mobil gasoline, a Car Wash and all of our food offerings as well as McDonalds. What more could customers want?"

About Express Mart

Express Mart is a chain of convenience stores and is wholly owned and operated by Petr-All Petroleum Corporation. Founded in 1975, Petr-All Petroleum is a wholesale supply and distribution company of gasoline and diesel fuel. Express Mart was created in 1989 as a way to better serve the customer by not just offering gasoline, but all convenience needs. Since then, Express Mart has grown to over 50 retail outlets throughout Upstate New York as well as several franchise locations. Express Mart puts the customer first and is constantly seeking out new ways to bring you Around The Clock Convenience. For more information, visit

www.expressmart.com.

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