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Express Mart's Frank Borer Honored for Sponsorship *Borer scores a touchdown for local football programs*

DeWitt, NY – Express Mart founder and CEO Frank Borer was honored as the Corporate Sponsor of the Year Award at the Central New York Chapter of the National Football Foundation (CNY NFF) Awards Dinner on Sunday, January 27 at the Turning Stone in Verona, N.Y. Express Mart has been the lead sponsor for the Kickoff Classic since its inception in 2004.

The annual dinner recognizes football programs in Central New York. Scholar Athletes at both the College and High School level were recognized for their work on the field and in the classroom.

Borer admitted to these scholar athletes that, growing up on a dairy farm, he never played competitive sports but has learned in business that teamwork is vital. He challenged them to continue to be leaders in whatever field they pursue and use the resources at their disposal. Closing with the poignant phrase, "Make your luck."

About Express Mart

Express Mart is a chain of convenience stores and is wholly owned and operated by Petr-All Petroleum Corporation. Founded in 1975, Petr-All Petroleum is a wholesale supply and distribution company of gasoline and diesel fuel. Express Mart was created in 1989 as a way to better serve the customer by not just offering gasoline, but all convenience needs. Since then, Express Mart has grown to over 50 retail outlets throughout Upstate New York as well as several franchise locations. Express Mart puts the customer first and is constantly seeking out new ways to bring you Around The Clock Convenience. For more information, visit www.expressmart.com.

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